

Emergency response strategy format

Instructions

Send this initial strategy as soon as possible (within 72 hours after the emergency starts) to the CI HEO (emergencyoperations@careinternational.org) as soon as possible. CEG will share it more widely.

Don't worry if you don't have all the information. You can update the strategy as you get more information.

To understand the standards, options and approaches you should consider in this strategy, refer to the guidelines for programme strategy, sectors and cross-cutting issues in this pocketbook. Section 3 p. 49

CARE [insert CO], [insert emergency name], [insert date]

Fundraising target = [\$ amount]

1. Assessment of emergency

- 1.1 Background [insert map]
- 1.2 Immediate priorities
- 1.3 Medium and longer-term needs
- 1.4 Likely scenarios

Scenario 1 (best)

Scenario 2 (most likely)

Scenario 3 (worst)

2. Response so far

- 2.1 Government
- 2.2 UN and clusters
- 2.3 Other NGOs (LNGOs and INGOs)

3. CARE's capacity to respond to priorities

Describe CARE's capacity to respond to the priorities identified in the assessment and to put such a response into operation. If there are critical gaps that the response strategy does not cover, explain why not.

4. CARE's response strategy

- 4.1 Key principles
- 4.2 Goal and objectives

Goal and objectives	Programme level indicators
	[to be used for monitoring programme impact]

4.3 Geographic focus and target beneficiaries

4.4 Key interventions



Include at least one of CARE's priority sectors: WASH, food security, shelter.

Key sector objective	Phase 1 emergency relief activities	
Key sector and sector objective.	Assessment of sector priorities	
	CARE's proposed activities	
2.		
3.		
4.		

Also outline proposed activities for phases 2 and 3 if known. You can provide details for these phases later as the plan develops.

4.5 Phasing and budgeting

Phase	How long	When	Focus	Budget
Phase 1				
Phase 2				
Phase 3				

- 4.6 Coordination and partnership issues
- 4.7 Exit and transition strategy

5. Cross-cutting Issues

- 5.1 Gender
- 5.2 Environment
- 5.3 DRR
- 5.4 Protection
- 5.5 Others (conflict sensitivity, HIV/AIDS etc.)
- 6. Advocacy issues and approach

7. Other critical issues affecting response

For example, security context, government restrictions, limitations on staff, language.

8. Quality and accountability

- 8.1 Actions to ensure compliance with CARE's HAF
- 8.2 Actions to monitor and evaluate the impact of this strategy

9. Resource and support requirements

Describe the people, funding and technical support needed to implement this strategy.

10. Budget

Phase 1 emergency relief	
1. [key sector]	\$
2. [key sector]	\$
3. [key sector]	\$
4. [key sector]	\$
Total phase 1	\$
Phase 2	\$
Phase 3	\$
Total	\$